

literary publishing, games, software, over which a preference can be expressed by the end-user for the duration of a mini-subscription.

[c2]

A method as claimed in claim 1, wherein mini-subscription parameters such as percentages of distribution of the net revenues between service provider, content providers, content owners and end-users, time period of availability of mini-subscription and access fees to mini-subscriptions are defined before a mini-subscription begins, those parameters being published and accessible to end-users before the beginning and throughout a mini-subscription, and those parameters being fixed once published.

[c3]

A method as claimed in claim 1, wherein end-users pay a fee to access content within a mini-subscription and can indicate their favorite piece of content within a mini-subscription, where those end-users who selected the most favored piece of content receive a share of the net revenues generated from the mini-subscription.

[c4]

A method as claimed in claim 1, wherein users accessing a mini-subscription who wish to place more than one vote have to pay an additional fee, equal to the access fee, for each time they wish to place a vote.

[c5]

A method as claimed in claim 1, wherein a percentage of mini-subscription net revenues is allocated to content owners, this percentage being later distributed to content owners in proportion to the number of votes received by their particular piece of content.

Abstract of Disclosure

[0033] A system (referred to as "service") and method for generating revenue for owners and providers of content over a network. Through the service, mini-subscriptions are listed and an overview of their content is displayed. End-users have an incentive to make payment to access the content since they can receive money from net revenues generated by the mini-subscription. The mini-subscriptions display a list of homogeneous choices from which a preference can be indicated. Net revenues are redistributed between service provider, end-users who selected the most favored choice, content owners and content providers.

Figures